



## Perion Network Announces Conference Participation in January 2024

NEW YORK & TEL AVIV – January 3, 2024 – Perion Network Ltd. (NASDAQ and TASE: PERI), connecting advertisers with consumers through technology across all major digital channels, announces today that it will participate in the 26<sup>th</sup> Annual Needham Growth Conference on January 18 in New York.

During the conference, management will host one-on-one meetings with investors. To schedule a meeting with the Company, please contact your representative at Needham.

The company will also participate in a fireside chat on January 18 at 9:30am Eastern Time. A live webcast will be available on the company's website and can be accessed by the following link:

<https://wsw.com/webcast/needham134/peri/2252448>

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### About Perion Network Ltd.

Perion is a global multi-channel advertising technology company that delivers synergistic solutions across all major channels of digital advertising – including search advertising, social media, display, video and CTV advertising. These channels converge at Perion's intelligent HUB (iHUB), which connects the company's demand and supply assets, providing significant benefits to brands and publishers.

For more information, visit our website at [www.perion.com](http://www.perion.com).

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