



Perion Network Announces Conference Participation in December 2023

NEW YORK & TEL AVIV – November 28, 2023 – Perion Network Ltd. (NASDAQ and TASE: PERI) a global technology company whose synergistic solutions serve all major digital advertising channels - including search, social, display, and video/CTV, announces today that it will participate in the following conferences:

- *UBS Global Media and Communications Conference* on December 4 in New York
- *Raymond James TMT and Consumer Conference* on December 5 in New York

At each of these events, management will host one-on-one meetings with investors. To schedule a meeting with the Company, please contact your representative at UBS and Raymond James.

The company will also participate in a fireside chat on December 5 at 9:10am Eastern Time. A live webcast will be available on the company's website and can be accessed by the following link:

<https://wsw.com/webcast/rj128/peri/1605744>

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About Perion Network Ltd.

Perion is a global multi-channel advertising technology company that delivers synergistic solutions across all major channels of digital advertising – including search advertising, social media, display, video and CTV advertising. These channels converge at Perion's intelligent HUB (iHUB), which connects the company's demand and supply assets, providing significant benefits to brands and publishers.

For more information, visit our website at www.perion.com.

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