# Perion 

Q1 2023 Presentation

May 03rd , 2023

## FORWARD LOOKING STATEMENTS




 benefits of companies and businesses we acquired and may acquire in the future, risks entailed in integrating the companies and businesses we acquire, including employee retention and customer acceptance, the



 in business strategy and various other factors, whether referenced or not referenced in this presentation. Various other risks and uncertainties may affect our results of operations, as described in our reports filed with the Securities and Exchange Commission from time to time, including our annual report on Form 20-F for the year ended December 31, 2022. Although we may elect to update forward-looking statements in the future, we disclaim any obligation to do so, even if our assumptions and projections change, except where applicable law may otherwise require us to do so. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this presentation.

 supplement and accompanying prospectus for the offering for free by visiting EDGAR on the SEC website at www. sec.gov. Alternatively, the Company will arrange to send such information if you request it.

## CAUTION CONCERNING NON-GAAP FINANCIAL INFORMATION





 conjunction with the corresponding GAAP measures. Reconciliation tables between results on a GAAP and non-GAAP are provided at the Appendix included at the end of this presentation.


Maoz Sigron
CFO


Doron Gerstel CEO


Tal Jacobson General Manager CodeFuel

16\% GROWTH

## Q1 2023

Revenue (\$M)

Outpacing global digital ad market growth (9.5\%) *


## Q1 2023

Adjusted EBITDA
Continuous growth in profitability, among the highest in the industry

EBITDA
To Revenue
Compared to

EBITDA To Revenue Ex TAC

## Rule Of "40" (TTM)

The Rule of 40 states that: company's revenue YoY growth rate, plus its EBITDA margin, should exceed $40 \%$


## Growth Driver \#1

## Direct Response Search Advertising

"We have a clear point of view that the future of search is an integrated experience across search, answers, chat and creating... The value proposition that we see for publishers specifically as we go forward is driving more traffic and clicks - not less - and ensuring that publishers and partners earn more money."

Ms. Kya Sainsbury-Carter
Corporate Vice President, Microsoft Advertising

Number of Publishers

Average Daily Traffic
26.3M


49\%
YoY
Growth

Daily Average Search Traffic


## Perion's Retail Solutions

Retail media was clearly one of the biggest advertising trends of 2022 and it's showing no signs of slowing down. A recent forecast from the ANA projected the sector will hit $\$ 52$ billion in 2023 $18 \%$ of overall digital spend

Lift in incremental store visits

## \$14:1 <br> ROAS



|  |  |
| :---: | :---: |
| $89 \%$ | $46 \%$ |
| Growth in <br> always-on <br> revenue <br> Q122 vs Q1 23' | Increase <br> in brand <br> favorability |
|  |  |



Increase YoY revenue

Ads-As-A-Platform Technology with proprietary Al-driven decisioning engine

Unlimited versioning of dynamic and personalized offers/messaging

- Data-driven campaigns utilizing real-time signals, ${ }^{1 \text { st }}$ party data and audience segmentation

Omni-channel approach that allows Retailers \& CPGs to connect offline conversions with online activities.
"Always-On" solutions driving increased revenue, loyalty, and predictability


Perion's
Commerce
Consumer Journey

## Personalized, Dynam ic \& Data-driven Touchpoints



Trusted by the best in Retail \& CPG:


## SORT ${ }^{\circledR}$

| CTR | Total <br> Customers | New <br> Customers | Customer <br> Spending |
| :---: | :---: | :---: | :---: |
| $1.54 \%$ <br> $3 \times$ Google | 157 <br> $142 \%$ YoY <br> Increase | 48 | $\left(\begin{array}{l}93 \% \\ \text { YoY } \\ \text { Increase }\end{array}\right.$ |

$\mathrm{SORT}^{\circledR}$ is multi-award winning, including a prestigious Stevie award for AI


IECW
SHORTLISTED "Best use of Audience Engagement" Nominee

## Video <br> Platform

"Vidazoo's, ad optimization capabilities have significantly contributed to our overall monetization effort."

Yoav Raif
Head of programmatic demand Investing.com

| Video <br> Revenue | Video <br> Platform <br> Publishers | Land <br> \& Expand |
| :---: | :---: | :---: |
| (1)  <br> YoY <br> Growth YoY <br> Growth | $71 \%$ <br> YoY <br> Growth |  |

Full suite of Video Platform services


Operational Saving in 2023E

## Optimizing Operations Through Our Proprietary iHUB Technology

Demand
amount of cross channel data

17B
Request a day


## Thank You



Financial Results - Q1 23 Maoz Sigron, CFO

## Q1 2023 Financial Highlights

| Revenue | Gross Profit | Adjusted <br> EBITDA | GAAP Net <br> Income | Non-GAAP <br> EPS (Diluted) |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| $\$ 145.2 M$ | $\$ 65.3 M$ | $\$ 31.3 M$ | $\$ 23.8 M$ | $\$ 0.60$ |
| $16 \%$ YoY Growth | $20 \%$ YoY Growth | $38 \%$ YoY Growth | $54 \%$ YoY Growth | $36 \%$ YoY Growth |
|  | $45 \%$ Margin | $22 \%$ Margin |  |  |

Q1 2023 Revenue (\$M)



## Q1 2023 <br> Display <br> Advertising Revenues (\$M)

Video increased by 26\% YoY

- $63 \%$ YoY increase in video platform publishers
- $44 \%$ of total Display Advertising vs. $41 \%$ last year
- $71 \%$ YoY increase in revenue from retained video platform publishers

CTV increased by 12\% YoY

- $8 \%$ of total Display Advertising
- Number of customers nearly doubled YoY

SORTTM customer spend up by $93 \%$ YoY

- $17 \%$ of total Display Advertising vs. $10 \%$ last year
- 157 customers, $142 \%$ increase YoY
- 1.54\% CTR - over 3x Google benchmark and $2 x$ third party cookies
$\uparrow_{\text {nom }}^{15 \%}$


## Q1 2023 <br> Search <br> Advertising Revenues (\$M)

Highest revenue since 2015

Number of publishers increased by 29\% YoY
26.3 million daily searches - an increase of $49 \% \mathrm{YoY}$

## Business Diversification Is Key



## Continued Improvement in Media Margin



Product mix optimization
continues to improve

## Media buying optimization

of our supply and demand assets through iHUB

## Incremental revenue

with low variable cost

## Continued process

automation

## Cost Efficiency

## Efficiency Driving

 ProfitabilityiHUB as a shared infrastructure resource

Incremental revenue with low variable cost

Offshoring our operations




Q1 2023 Non-GAAP Net Income

Non- GAAP
Diluted EPS (\$)



## Net Cash ${ }^{(1)}$ as of March 31, 2023 (\$M)



## 2023

Guidance
"Given our current visibility, and the sustainability and predictability of our business model, we feel confident in raising annual guidance for the full year 2023."

Doron Gerstel, CEO
Perion Q1 PR, May 3, 2023

- Revenue \$
- Adj. EBITDA \$M



## Thank You

## APPENDIX

## Balance Sheet Overview (\$M)

| Current Assets | $\mathbf{3 1 / 1 2 / 2 0 2 2}$ | $\mathbf{3 1 / 0 3 / 2 0 2 3}$ |
| :--- | :---: | :---: |
| Cash and cash equivalents | 176.2 | 133.4 |
| Restricted cash | 1.3 | 1.3 |
| Short-term bank deposit | 253.4 | 251.3 |
| Accounts receivable, net | 160.5 | 133.5 |
| Prepaid expenses and other current assets | 12.0 | 13.1 |
| Marketable Securities | 0.0 | 51.6 |
|  | 603.4 | 584.2 |


| Current Liabilities | $\mathbf{3 1 / 1 2 / 2 0 2 2}$ | $\mathbf{3 1 / 0 3 / 2 0 2 3}$ |
| :--- | :---: | :---: |
| Accounts payable | 155.9 | 131.1 |
| Accrued expenses and other liabilities | 37.8 | 22.8 |
| Short-term operating lease liability | 3.9 | 3.9 |
| Deferred revenues | 2.4 | 1.9 |
| Payment obligation related to acquisitions | 34.6 | 54.6 |
|  | $\mathbf{2 3 4 . 6}$ | 214.3 |


| Long-Term Liabilities | $\mathbf{3 1 / 1 2 / 2 0 2 2}$ | $\mathbf{3 1 / 0 3 / 2 0 2 3}$ |
| :--- | :---: | :---: |
| Long-term operating lease liability | 7.6 | 6.5 |
| Payment obligation related to acquisitions | 33.1 | 0.0 |
| Other long-term liabilities | 11.8 | 13.7 |
|  | 52.5 | 20.2 |
| Shareholders' Equity | $\mathbf{3 1 / 1 2 / 2 0 2 2}$ | $\mathbf{3 1 / 0 3 / 2 0 2 3}$ |
|  | 583.1 | 612.3 |

## Income Statement (\$M)

| P\&L-GAAP | Q1-20 | Q2-20 | Q3-20 | Q4-20 | Q1-21 | Q2-21 | Q3-21 | Q4-21 | Q1-22 | Q2-22 | Q3-22 | Q4-22 | Q1-23 | Full year ended, |  |  | 3 Months ended, |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | 2020 | 2021 | 2022 | 2022 | 2023 |
| Display Advertising revenue | 23.8 | 18.7 | 37.9 | 68.4 | 38.1 | 58.0 | 69.0 | 100.2 | 68.6 | 81.6 | 86.8 | 123.8 | 79.9 | 148.7 | 265.3 | 360.7 | 68.6 | 79.9 |
| Search Advertising revenue | 42.3 | 41.6 | 45.5 | 49.9 | 51.7 | 51.7 | 52.0 | 57.8 | 56.7 | 65.1 | 71.8 | 85.9 | 65.3 | 179.4 | 213.2 | 279.6 | 56.7 | 65.3 |
| Total Revenues | 66.1 | 60.3 | 83.4 | 118.3 | 89.8 | 109.7 | 121.0 | 158.0 | 125.3 | 146.7 | 158.6 | 209.7 | 145.2 | 328.1 | 478.5 | 640.3 | 125.3 | 145.2 |
| Traffic acquisition costs and media buy | 36.1 | 36.8 | 49.9 | 74.8 | 54.9 | 66.2 | 73.6 | 93.3 | 71.0 | 86.0 | 93.6 | 122.0 | 79.9 | 197.6 | 288.0 | 372.6 | 71.0 | 79.9 |
| Media Margin | 30.0 | 23.5 | 33.5 | 43.5 | 34.9 | 43.5 | 47.4 | 64.7 | 54.3 | 60.7 | 65.0 | 87.7 | 65.3 | 130.5 | 190.5 | 267.7 | 54.3 | 65.3 |
| \% of Revenues | 45.4\% | 39.0\% | 40.2\% | 36.8\% | 38.9\% | 39.7\% | 39.2\% | 40.9\% | 43.3\% | 41.4\% | 41.0\% | 41.8\% | 45.0\% | 39.8\% | 39.8\% | 41.8\% | 43.3\% | 45.0\% |
| Cost of revenues | 5.8 | 4.9 | 5.3 | 6.5 | 5.4 | 6.2 | 6.3 | 7.3 | 6.6 | 6.9 | 7.5 | 9.4 | 7.6 | 22.5 | 25.2 | 30.4 | 6.6 | 7.6 |
| Gross Margin | 24.2 | 18.6 | 28.2 | 37.0 | 29.5 | 37.3 | 41.1 | 57.4 | 47.7 | 53.8 | 57.5 | 78.3 | 57.7 | 108.0 | 165.3 | 237.3 | 47.7 | 57.7 |
| \% Gross Margin | 36.6\% | 30.8\% | 33.8\% | 31.3\% | 32.9\% | 34.0\% | 34.0\% | 36.3\% | 38.1\% | 36.7\% | 36.3\% | 37.3\% | 39.7\% | 32.9\% | 34.5\% | 37.1\% | 38.1\% | 39.7\% |
| Research and development | 7.2 | 7.1 | 8.1 | 8.5 | 8.5 | 8.9 | 8.6 | 9.2 | 9.0 | 8.3 | 7.8 | 9.3 | 8.4 | 30.9 | 35.3 | 34.4 | 9.0 | 8.4 |
| Selling and marketing | 9.7 | 8.2 | 9.4 | 11.7 | 10.6 | 12.9 | 12.9 | 16.8 | 13.3 | 14.0 | 12.6 | 16.1 | 15.0 | 39.1 | 53.2 | 56.0 | 13.3 | 15.0 |
| General and administrative | 3.9 | 3.6 | 4.2 | 4.1 | 4.1 | 4.6 | 5.3 | 6.9 | 5.7 | 6.4 | 3.8 | 7.9 | 6.5 | 15.8 | 20.9 | 23.8 | 5.7 | 6.5 |
| Depreciation and amortization | 2.4 | 2.2 | 2.7 | 2.7 | 2.4 | 2.0 | 1.9 | 3.6 | 3.2 | 3.2 | 3.7 | 3.7 | 3.4 | 9.9 | 9.9 | 13.8 | 3.2 | 3.4 |
| Total OPEX | 23.2 | 21.1 | 24.4 | 27.0 | 25.6 | 28.4 | 28.7 | 36.5 | 31.2 | 31.9 | 27.9 | 37.0 | 33.3 | 95.7 | 119.3 | 128.0 | 31.2 | 33.3 |
| \% of Revenues | 35.1\% | 35.0\% | 29.3\% | 22.8\% | 28.5\% | 25.9\% | 23.7\% | 23.1\% | 24.9\% | 21.7\% | 17.6\% | 17.6\% | 22.9\% | 29.2\% | 24.9\% | 20.0\% | 24.9\% | 22.9\% |
| EBIT | 1.0 | (2.5) | 3.8 | 10.0 | 3.9 | 8.9 | 12.4 | 20.9 | 16.5 | 21.9 | 29.6 | 41.3 | 24.5 | 12.3 | 46.0 | 109.2 | 16.5 | 24.5 |
| \% of Revenues | 1.5\% | (4.1\%) | 4.6\% | 8.5\% | 4.3\% | 8.1\% | 10.2\% | 13.2\% | 13.2\% | 14.9\% | 18.7\% | 19.7\% | 16.9\% | 3.7\% | 9.6\% | 17.1\% | 13.2\% | 16.9\% |
| Financial expense, net | - | 0.7 | 0.5 | 1.5 | (0.2) | 0.3 | - | 0.5 | (0.6) | (0.9) | (1.0) | (2.0) | (3.4) | 2.6 | 0.6 | (4.5) | (0.6) | (3.4) |
| Tax expenses (benefit) | (0.3) | (1.0) | 1.2 | (0.5) | 0.8 | 1.5 | 1.7 | 2.6 | 1.6 | 3.3 | 5.0 | 4.5 | 4.1 | (0.5) | 6.6 | 14.4 | 1.6 | 4.1 |
| Net Income (Loss) | 1.3 | (2.2) | 2.1 | 9.0 | 3.3 | 7.1 | 10.6 | 17.7 | 15.5 | 19.5 | 25.6 | 38.7 | 23.8 | 10.2 | 38.8 | 99.2 | 15.5 | 23.8 |
| \% of Revenues | 2.0\% | -3.6\% | 2.5\% | 7.6\% | 3.7\% | 6.5\% | 8.8\% | 11.2\% | 12.4\% | 13.3\% | 16.1\% | 18.5\% | 16.4\% | 3.1\% | 8.1\% | 15.5\% | 12.4\% | 16.4\% |
| Net Earnings per Share - Basic | 0.05 | (0.08) | 0.08 | 0.33 | 0.10 | 0.21 | 0.31 | 0.48 | 0.35 | 0.44 | 0.57 | 0.84 | 0.51 | 0.38 | 1.13 | 2.21 | 0.35 | 0.51 |
| Net Earnings per Share - Diluted | 0.05 | (0.08) | 0.08 | 0.30 | 0.09 | 0.19 | 0.28 | 0.44 | 0.33 | 0.41 | 0.53 | 0.79 | 0.48 | 0.36 | 1.02 | 2.06 | 0.33 | 0.48 |
| No. of shares - Basic (M) | 26.3 | 26.6 | 26.7 | 26.9 | 32.1 | 34.1 | 34.6 | 36.8 | 44.0 | 44.4 | 45.1 | 45.8 | 46.4 | 26.7 | 34.4 | 44.9 | 44.0 | 46.4 |
| No. of shares - Diluted (M) | 28.2 | 26.6 | 28.3 | 30.0 | 35.8 | 37.1 | 37.9 | 40.3 | 47.0 | 47.3 | 48.0 | 48.9 | 49.5 | 28.8 | 37.8 | 48.1 | 47.0 | 49.5 |

## Non-GAAP P\&L (\$M)

| P\&L - Non-GAAP | Q1-20 |  | Q3-20 | Q4-20 | Q1-21 | Q2-21 | Q3-21 | Q4-21 | Q1-22 | Q2-22 | Q3-22 | Q4-22 | Q1-23 | Full year ended, |  |  | 2023 | 3 Months ended, |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | 2020 | 2021 | 2022 |  | 2022 | 2023 |
| Display Advertising revenue | 23.7 | 18.7 | 37.9 | 68.4 | 38.1 | 58.0 | 69.0 | 100.2 | 68.6 | 81.6 | 86.8 | 123.8 | 79.9 | 148.7 | 265.3 | 360.7 | 79.9 | 68.6 | 79.9 |
| Search Advertising revenue | 42.3 | 41.6 | 45.5 | 49.9 | 51.7 | 51.7 | 52.0 | 57.8 | 56.7 | 65.1 | 71.8 | 85.9 | 65.3 | 179.4 | 213.2 | 279.6 | 65.3 | 56.7 | 65.3 |
| Total Revenues | 66.1 | 60.3 | 83.4 | 118.3 | 89.8 | 109.7 | 121.0 | 158.0 | 125.3 | 146.7 | 158.6 | 209.7 | 145.2 | 328.1 | 478.5 | 640.3 | 145.2 | 125.3 | 145.2 |
| Traffic acquisition costs and media buy | 36.1 | 36.8 | 49.9 | 74.8 | 54.9 | 66.2 | 73.6 | 93.3 | 71.0 | 86.0 | 93.6 | 122.0 | 79.9 | 197.6 | 288.0 | 372.6 | 79.9 | 71.0 | 79.9 |
| Media Margin | 29.9 | 23.5 | 33.5 | 43.5 | 34.9 | 43.5 | 47.4 | 64.7 | 54.3 | 60.7 | 65.0 | 87.7 | 65.3 | 130.5 | 190.5 | 267.7 | 65.3 | 54.3 | 65.3 |
| \% of Revenues | 45.3\% | 39.0\% | 40.2\% | 36.8\% | 38.9\% | 39.7\% | 39.2\% | 40.9\% | 43.3\% | 41.4\% | 41.0\% | 41.8\% | 45.0\% | 39.8\% | 39.8\% | 41.8\% | 45.0\% | 43.3\% | 45.0\% |
| Cost of revenues | 5.7 | 4.9 | 5.3 | 6.6 | 5.4 | 6.2 | 6.2 | 7.2 | 6.5 | 6.8 | 7.4 | 9.2 | 7.4 | 22.4 | 25.1 | 30.0 | 7.4 | 6.5 | 7.4 |
| Gross Margin | 24.2 | 18.6 | 28.2 | 36.9 | 29.5 | 37.3 | 41.2 | 57.5 | 47.8 | 53.9 | 57.6 | 78.5 | 57.9 | 108.1 | 165.4 | 237.7 | 57.9 | 47.8 | 57.9 |
| \% Gross Margin | 36.6\% | 30.8\% | 33.8\% | 31.2\% | 32.9\% | 34.0\% | 34.0\% | 36.4\% | 38.1\% | 36.7\% | 36.3\% | 37.4\% | 39.9\% | 32.9\% | 34.6\% | 37.1\% | 39.9\% | 38.1\% | 39.9\% |
| Research and development | 6.1 | 6.1 | 7.2 | 7.2 | 7.7 | 7.8 | 7.8 | 7.9 | 8.5 | 7.9 | 7.2 | 8.7 | 7.8 | 26.6 | 31.2 | 32.2 | 7.8 | 8.5 | 7.8 |
| Selling and marketing | 8.7 | 7.2 | 8.6 | 10.1 | 9.5 | 11.1 | 11.1 | 14.3 | 12.1 | 12.9 | 11.3 | 14.8 | 13.4 | 34.5 | 46.0 | 51.1 | 13.4 | 12.1 | 13.4 |
| General and administrative | 3.2 | 3.0 | 3.7 | 4.3 | 3.5 | 4.1 | 4.7 | 6.3 | 4.6 | 4.7 | 6.1 | 6.6 | 5.4 | 14.2 | 18.7 | 22.0 | 5.4 | 4.6 | 5.4 |
| Depreciation and amortization | 1.2 | 1.1 | 1.1 | 1.0 | 1.1 | 0.7 | 0.5 | 0.8 | 0.4 | 0.4 | 0.4 | 0.8 | 0.4 | 4.7 | 3.0 | 2.0 | 0.4 | 0.4 | 0.4 |
| Total OPEX | 19.2 | 17.4 | 20.6 | 22.6 | 21.8 | 23.7 | 24.1 | 29.3 | 25.6 | 25.9 | 25.0 | 30.9 | 27.0 | 80.0 | 98.9 | 107.3 | 27.0 | 25.6 | 27.0 |
| \% of Revenues | 29.0\% | 28.9\% | 24.7\% | 19.1\% | 24.3\% | 21.6\% | 19.9\% | 18.5\% | 20.4\% | 17.7\% | 15.8\% | 14.7\% | 18.6\% | 24.4\% | 20.7\% | 16.8\% | 18.6\% | 20.4\% | 18.6\% |
| EBIT | 5.0 | 1.2 | 7.6 | 14.3 | 7.7 | 13.6 | 17.1 | 28.2 | 22.3 | 28.1 | 32.7 | 47.5 | 30.9 | 28.1 | 66.5 | 130.4 | 30.9 | 22.2 | 30.9 |
| \% of Revenues | 7.6\% | 2.0\% | 9.1\% | 12.1\% | 8.6\% | 12.4\% | 14.1\% | 17.8\% | 17.8\% | 19.2\% | 20.6\% | 22.7\% | 21.3\% | 8.6\% | 13.9\% | 20.4\% | 21.3\% | 17.7\% | 21.3\% |
| Financial expense, net | 0.3 | 0.2 | 0.2 | 0.8 | (0.1) | - | (0.1) | - | (0.5) | (0.5) | (1.3) | (2.2) | (3.5) | 1.6 | (0.1) | (4.5) | (3.5) | (0.5) | (3.5) |
| Tax expenses (benefit) | (0.2) | (0.9) | 1.3 | (0.3) | 0.8 | 1.3 | 1.8 | 2.9 | 2.1 | 4.0 | 4.0 | 5.0 | 4.4 | (0.1) | 6.7 | 15.1 | 4.4 | 2.1 | 4.4 |
| Net Income | 5.0 | 1.9 | 6.1 | 13.8 | 7.0 | 12.3 | 15.4 | 25.3 | 20.7 | 24.6 | 29.9 | 44.7 | 29.9 | 26.6 | 59.9 | 119.8 | 29.9 | 20.6 | 29.9 |
| \% of Revenues | 7.5\% | 3.2\% | 7.3\% | 11.7\% | 7.8\% | 11.2\% | 12.7\% | 16.0\% | 16.5\% | 16.8\% | 18.9\% | 21.3\% | 20.6\% | 8.1\% | 12.5\% | 18.7\% | 20.6\% | 16.4\% | 20.6\% |
| Net Earnings per Share - Diluted | 0.17 | 0.07 | 0.21 | 0.45 | 0.19 | 0.33 | 0.40 | 0.62 | 0.44 | 0.51 | 0.61 | 0.90 | 0.60 | 0.91 | 1.57 | 2.47 | 0.60 | 0.44 | 0.60 |
| No. of shares - Diluted (M) | 28.7 | 28.5 | 29.0 | 30.4 | 36.1 | 37.4 | 38.4 | 40.6 | 47.6 | 47.9 | 48.9 | 49.5 | 49.7 | 29.3 | 38.2 | 48.5 | 49.7 | 47.6 | 49.7 |

## Non-GAAP Adjustments (\$M)

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | year en | ded, | 3 Mon | ended, |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Reconciliation of GAAP to NON-GAAP Results | Q1-20 | Q2-20 | Q3-20 | Q4-20 | Q1-21 | Q2-21 | Q3-21 | Q4-21 | Q1-22 | Q2-22 | Q3-22 | Q4-22 | Q1-23 | 2020 | 2021 | 2022 | 2022 | 2023 |
| GAAP Net Income (Loss) from continuing operations | 1.3 | (2.2) | 2.1 | 9.0 | 3.3 | 7.1 | 10.6 | 17.7 | 15.5 | 19.5 | 25.6 | 38.7 | 23.8 | 10.2 | 38.8 | 99.2 | 15.5 | 23.8 |
| Share based compensation | 1.1 | 0.8 | 1.0 | 1.5 | 0.8 | 1.2 | 1.7 | 3.2 | 2.4 | 2.7 | 3.2 | 3.2 | 3.4 | 4.4 | 7.0 | 11.6 | 2.4 | 3.4 |
| Amortization of acquired intangible assets | 1.2 | 1.1 | 1.5 | 1.6 | 1.3 | 1.3 | 1.4 | 2.8 | 2.8 | 2.8 | 3.3 | 3.0 | 3.0 | 5.2 | 6.8 | 11.9 | 2.8 | 3.0 |
| Retention and other related to M\&A related expenses | 1.8 | 1.8 | 1.2 | 2.1 | 1.8 | 2.2 | 1.6 | 3.5 | 0.5 | 0.7 | 0.3 | 0.1 | - | 7.2 | 9.0 | 1.6 | 0.5 | - |
| Changes in FV of Earnout contingent consideration | - | - | - | (1.0) | - | - | - | (2.2) | - | - | (3.8) | - | - | (1.0) | (2.2) | (3.8) | - | - |
| Foreign exchange losses associated with ASC-842 | (0.3) | 0.2 | - | 0.5 | (0.3) | 0.1 | - | 0.2 | (0.2) | (0.5) | (0.1) | - | (0.1) | 0.4 | - | (0.8) | (0.2) | (0.1) |
| Revaluation of acquisition related contingent consideration | - | 0.3 | 0.2 | 0.2 | 0.2 | 0.2 | 0.1 | 0.3 | 0.1 | 0.1 | 0.3 | 0.2 | 0.1 | 0.6 | 0.7 | 0.8 | 0.1 | 0.1 |
| Taxes on the above items | (0.1) | (0.1) | (0.1) | (0.1) | (0.1) | 0.2 | (0.1) | (0.2) | (0.4) | (0.8) | 1.1 | (0.5) | (0.3) | (0.4) | (0.1) | (0.7) | (0.4) | (0.3) |
| Non-GAAP Net Income from continuing operations | 5.0 | 1.9 | 5.9 | 13.8 | 7.0 | 12.3 | 15.3 | 25.3 | 20.7 | 24.5 | 29.9 | 44.7 | 29.9 | 26.6 | 60.0 | 119.8 | 20.8 | 29.9 |
| Taxes on income | (0.3) | (0.9) | 1.3 | (0.3) | 0.8 | 1.3 | 1.8 | 2.8 | 2.1 | 4.0 | 4.0 | 5.0 | 4.4 | (0.1) | 6.7 | 15.1 | 2.1 | 4.4 |
| Financial expense, net | 0.3 | 0.2 | 0.3 | 0.8 | (0.1) | - | (0.1) | - | (0.5) | (0.5) | (1.3) | (2.2) | (3.5) | 1.6 | (0.1) | (4.5) | (0.5) | (3.5) |
| Depreciation | 1.2 | 1.2 | 1.2 | 1.0 | 1.0 | 0.6 | 0.5 | 0.8 | 0.4 | 0.4 | 0.4 | 0.8 | 0.4 | 4.7 | 3.0 | 2.0 | 0.4 | 0.4 |
| Adjusted EBITDA | 6.2 | 2.4 | 8.7 | 15.3 | 8.7 | 14.2 | 17.6 | 29.0 | 22.7 | 28.4 | 33.0 | 48.2 | 31.2 | 32.8 | 69.6 | 132.4 | 22.8 | 31.2 |
| Non-GAAP diluted earnings per share | 0.17 | 0.07 | 0.21 | 0.45 | 0.19 | 0.33 | 0.40 | 0.62 | 0.44 | 0.51 | 0.61 | 0.90 | 0.60 | 0.91 | 1.57 | 2.47 | 0.44 | 0.60 |
| No. of shares - Diluted (M) | 28.7 | 28.5 | 29.0 | 30.4 | 36.1 | 37.4 | 38.4 | 40.6 | 47.6 | 47.9 | 48.9 | 49.5 | 49.7 | 29.3 | 38.2 | 48.5 | 47.6 | 49.7 |

## Cash Flow Overview (\$M)

|  | Q1-20 | Q2-20 | Q3-20 | Q4-20 | Q1-21 | Q2-21 | Q3-21 | Q4-21 | Q1-22 | Q2-22 | Q3-22 | Q4-22 | Q1-23 | Full year ended, |  |  |  |  |  | 3 Months ended, |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cash Flow Results |  |  |  |  |  |  |  |  |  |  |  |  |  | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2021 | 2022 |
| Operating activities |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Net Income | 1.3 | (2.2) | 2.1 | 9.0 | 3.3 | 7.1 | 10.6 | 17.7 | 15.5 | 19.5 | 25.6 | 38.7 | 23.8 | (72.8) | 8.1 | 12.9 | 10.2 | 38.7 | 99.2 | 15.5 | 23.8 |
| Adjustments required to reconcile net income to net cash | 1.2 | 2.4 | 4.5 | 3.8 | 10.2 | 7.5 | 3.6 | 11.1 | 8.1 | 6.2 | 9.1 | (0.5) | (6.0) | 108.8 | 24.7 | 31.8 | 11.8 | 32.4 | 22.9 | 8.1 | (6.0) |
| Net cash provided by continuing operating activities | 2.5 | 0.2 | 6.6 | 12.8 | 13.5 | 14.6 | 14.2 | 28.8 | 23.6 | 25.7 | 34.7 | 38.2 | 17.8 | 36.0 | 32.8 | 44.7 | 22.0 | 71.1 | 122.1 | 23.6 | 17.8 |
| Investing activities |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Deposits and others | 15.4 | (9.2) | 8.2 | (4.4) | (43.4) | (27.2) | 22.8 | (157.2) | (32.7) | (1.2) | 31.3 | (34.7) | (49.4) | (4.8) | (1.8) | (19.9) | 10.2 | (205.0) | (37.2) | (32.7) | (49.4) |
| M\&A activity | (9.3) | (4.5) | (5.0) | (0.1) | 0.0 | (3.4) | 0.0 | (35.0) | (3.4) | (6.2) | 0.0 | 0.0 | 0.0 | - | - | (1.2) | (19.0) | (38.5) | (9.6) | (3.4) | 0.0 |
| Net cash provided by (used in) investing activities | 6.1 | (13.7) | 3.2 | (4.5) | (43.4) | (30.6) | 22.8 | (192.2) | (36.1) | (7.4) | 31.3 | (34.7) | (49.4) | (4.8) | (1.8) | (21.1) | (8.8) | (243.5) | (46.8) | (36.1) | (49.4) |
| Financing activities |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Net cash provided by (used in) financing activities | (0.5) | (1.9) | 10.8 | (12.4) | 54.3 | 2.2 | 1.1 | 171.5 | 0.9 | (8.7) | 3.1 | 1.4 | (11.2) | (23.9) | (23.0) | (24.8) | (4.0) | 229.0 | (3.2) | 0.9 | (11.2) |
| Effect of exchange rate changes on cash and cash equivalents | (0.1) | 0.0 | 0.1 | 0.1 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | (0.2) | (0.1) | 0.2 | 0.1 | 0.3 | 0.1 | - | 0.1 | 0.0 | (0.1) | 0.0 | 0.1 |
| Net increase (decrease) in cash and cash equivalents and restricted cash | 8.0 | (15.4) | 20.7 | (4.0) | 24.3 | (13.8) | 38.2 | 8.1 | (11.6) | 9.4 | 69.0 | 5.1 | (42.8) | 7.6 | 8.1 | (1.2) | 9.3 | 56.6 | 72.0 | (11.6) | (42.8) |
| Cash and cash equivalents and restricted cash at beginning of period | 39.6 | 47.6 | 32.2 | 52.9 | 48.9 | 73.2 | 59.4 | 97.4 | 105.5 | 94.0 | 103.4 | 172.4 | 177.5 | 25.1 | 32.7 | 40.8 | 39.6 | 48.9 | 105.5 | 105.5 | 177.5 |
| Cash and cash equivalents and restricted cash at end of period | 47.6 | 32.2 | 52.9 | 48.9 | 73.2 | 59.4 | 97.6 | 105.5 | 94.0 | 103.4 | 172.4 | 177.5 | 134.7 | 32.7 | 40.8 | 39.6 | 48.9 | 105.5 | 177.5 | 94.0 | 134.7 |

## Thank You

