



**Perion Network to Present at the Roth 10th Annual Technology & Inaugural AgTech Answers Virtual Event on November 18**

**TEL AVIV & NEW YORK – November 12, 2021** – Perion Network Ltd. (NASDAQ:PERI) a global advertising technology company that delivers holistic solutions across the three main pillars of digital advertising – ad search, social media and display / video / CTV advertising – announced today that management will participate in the Roth 10th Annual Technology & Inaugural AgTech Answers Virtual Event on November 18. Doron Gerstel, Perion’s CEO and Maoz Sigron, Perion’s CFO will be available throughout the day for one-on-one meetings with attending investors.

**About Perion Network Ltd.**

Perion (Nasdaq:PERI) is a global technology company that delivers holistic strategic business solutions that enable brands and advertisers to efficiently “Capture and Convince” users across multiple platforms and channels, including interactive connected television – or iCTV. Perion achieves this through its Synchronized Digital Branding capabilities, which are focused on high impact creative; content monetization; its branded search network, in partnership with Microsoft Bing; and social media management that orchestrates and optimizes paid advertising. This diversification positions Perion for growth as budgets shift across categories.

**Contact Information:**

Rami Rozen, VP of Investor Relations  
+972 52 569 4441  
ramir@perion.com

Source: Perion Network Ltd.